

Keith A. Johnson

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Professional Objective

I retired on December 31, 2017. After serving in Lutheran Outdoor Ministries for over 40 years it is my desire to continue use my gifts and abilities to support camp and conference ministries and staff.

Lutheran Outdoor Ministries

Executive Director, Novus Way, Inc. (f.k.a. Lutheridge+Lutherock Ministries), — Asheville, NC 1994-2017

Four outdoor ministry sites in seven states serving four synods. Key challenges included starting a new site (Lutheranch), rebuilding and consolidating a fourth site (Luther Springs), strengthening the financial support base, enhancing board governance and volunteerism, “reinventing” programs with an adult focus and reaching out to serve cross-cultural communities.

Executive Director, Lutheran Retreats Camps and Conferences — Sylmar, CA, 1986-1994

Successfully implemented the merger of an ALC and LCA camp in 1989 following formation of the ELCA. Served two synods and launched multicultural program outreach, day camps in local churches, servant camp in Tijuana, Mexico, urban immersion in Los Angeles and year-round program focus.

Executive Director, Camp Vermilion — Cook, MN 1978-1986

Regional camp serving ALC churches in northeastern Minnesota. Program featured high adventure canoe camps with regional focus. Served part of one ALC district.

Education

St. Olaf College

Northfield, MN 1970-1974. Bachelor of Arts in Political Science and Religion.

Wartburg Theological Seminary

Dubuque, IA 1975-1978, 1984. Master of Arts and Theology.

The Fund-Raising School

Indiana University. 1982, 1986, 1996.

Center for Creative Leadership

Greensboro, NC 2005. Leadership Development Institute.

Interim Executive Director Training Event

Elkhorn, WI 2017. Interim Ministry Association (IMA) of the ELCA.

Professional Associations

American Camp Association

Certified Camp Director, 1978. Mentor 1989. Achieved Permanent Status 1994.

Associate of Lutheran Development Executives

Past member and chapter president.

Lutheran Outdoor Ministries (LOM),

Co-founder of Executive Leadership Conference (ELC) in 1995. Faculty member for financial development, fiscal management, board governance and leadership training at ELC and LOM conferences.

International Association of Conference Center Administrators

Past member, president of Western North Carolina chapter and conference speaker and workshop presenter.

Lutheran Services in America. Planning committee (2012-2015) for CEO Academy with focus on including LOM members in conferences.